

2025 SPONSORSHIP BROCHURE

Sunday 18 May



Moggill Marathon **2025**



On **Sunday 18th May 2025**, over one thousand runners and walkers will come together to support a greater cause and make a positive impact for Brisbane.



Our vision is for the residents of Brisbane to thrive in an active, cohesive and inclusive community. By 2032 our goal is to raise \$500k for children's cancer charities and community groups, celebrating the Moggill Marathon's tenth anniversary and the Brisbane Olympic and Paralympic Games.



We welcome your partnership delivering on this vision and creating another beautiful day filled with great vibes and good fun.

In 2024 the generosity and community spirit from runners and walkers generated an incredible \$31,500 for our beneficiaries which included Bravery Box, supporting children and teens through their cancer treatment, as well as schools and community groups.







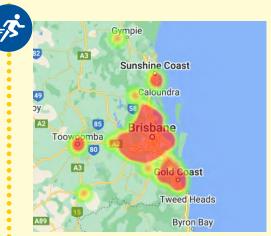
2024 Statistics

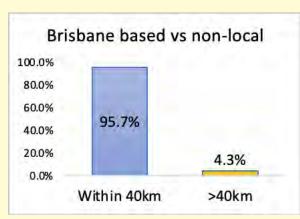




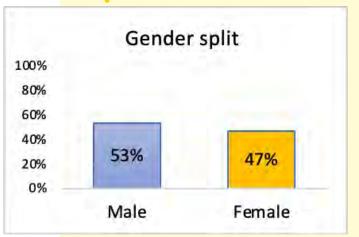
Total Registrations - 955 across 5 events.
The second full marathon event in Brisbane!
37% growth 2024 compared to 2023.
\$31.5k raised for Bravery Box, schools and community groups.

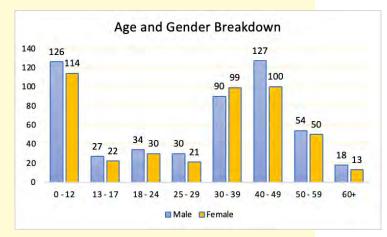
15% of runners scored the event overall 4.88 out of 5 in our post race survey.





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Participant Feedback

Thanks for you and your team for putting on another great event! Will definitely be back for the marathon next vear again (and potentially training next time for it!) - Trent Blinco 2nd place marathon

Thankyou David! I've been telling everyone what a great event this is and I look forward to coming back.

- Kieran O'Brien 1st place marathon

I really enjoyed the 10km event as part of the Moggill Marathon! Such a wonderful community environment. Thank you for all you do to facilitate and support these events. - Jessica Hardt 2nd place 10k

Thank you for another wonderful event. The weather was perfect for racing, and the roads were great to run on. It must have been resurfaced running to the ferry, it was nice to open up down the hill. Aiden, Tom, Connor and Luke all ran Towoomba a couple of weeks ago and commented on how runnable the Moggill course was in comparison, I think the Toowoomba hills were more than expected. I hope to see you there next year. - Jane Hoskin 1st place female 21k

> You have designed a tough but enjoyable course with good community involvement. If I come back next year it will be to break 3 hours which

will be a challenge. - Richard Quirk 3rd place marathon

Bravery Box Feedback



Hi David.

This is incredible. I honestly don't have the words to adequately describe what this means to Bravery Box. The hugest thank you to every man, woman and child that got involved to make this happen, from organising, promoting, volunteering and participating, you are all kinds of amazing.

We love being involved with this wonderful event and feel so blessed to have met so many kind and generous people.

We can't do what we do without you guys.

Kind regards, Shane

PS. Also on the good news front, beautiful Alice (one of our brave teens, who did the 5km) and myself, have both had great scan results!!! TAKE THAT CANCER!!!





Moggill Marathon 2024 saw an incredible selection of fancy dress outfits, and the well deserved winners who took out the \$150 prize money were the fantastic Princess Peach with her plumbers Super Mario and Luigi!





From the six man human caterpillars to life sized Koalas!



We can't wait to see what amazing costumes are on display in 2025!



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Did you Know?

- We had over 70 volunteers selflessly come out and help make the event a success in 2024, ensuring our rego desk, water stations and marshalling systems ran perfectly for our runners and walkers.
- Runners from the USA, England, Germany and Malaysia ran at the 2024 Moggill Marathon, our event generating global interest for those looking for a unique running experience.
- The 2024 event was recorded by running influencer Nathan Barden, check out his YouTube video here for the full Moggill Marathon experience Moggill Marathon



Sponsor Packages

SPONSOR PACKAGES	Event naming rights	Race naming rights	Logo on medal	Logo on cap	Logo on runners shirt	Sponsor link on registration page	Race branded with logo	Logo on bib	Sponsor presence on website	The Local Bulletin print months	Social Media acknowledgements	Runners brochure	Direct marketing campaign	Race pack collateral	Race entries	Marquees 3 x 3m
MAJOR \$20,000 (X1 available)	√	√	√	√	√	√	✓	√	√	4	√	✓	√	√	8	2
GOLD \$10,000 (X2)		√			√	√	✓	✓	✓	3	√	✓	✓	✓	6	2
SILVER \$5,000 (X2)		√					✓	✓	√	2	✓	✓	✓	✓	4	1
BRONZE \$2,500 (X2)									✓	1	✓	✓	✓	✓	2	1
ON THE DAY OPTIONS																
KING OF THE HILL \$1,500 (X2)								√		√	√		√	1	1	
SAUSAGE SIZZLE \$1,000 + food cost (x1)								✓		✓	✓		✓	1	2	
MEDAL STATION \$1,000 (x1)								√		✓	✓		√	1	1	
ZOOPER DOOPER STATION \$1,000 + ZDs (x1)							✓		✓	✓		✓	1	1		
RACE PACK BAGS \$1,000 (x1)							√		✓	✓		✓	1	1		
DRINKS STATION FINISHING LINE \$1,000 (x1)								√		✓	√		√		1	
DRINKS STATION HOME STRAIGHT \$750 (x2)								√		✓	✓		✓			
DRINKS STATION \$500 (x5)								✓		✓	✓		✓			
BEST FANCY DRESS \$500 (x1)								√		✓	✓		✓			
BEST PHOTO \$500 (x1)								√		✓	✓		✓			
SUPPORTING SERVICES	}															
ACADEMY SPONSORS (for services offered x5)								✓		√	√		√		1	





Contact Us

Sign up here - 2025 Sponsorship Application Form

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www.moggillmarathon.com.au www.facebook.com/MoggillMarathon

