



2024 SPONSORSHIP BROCHURE

Sunday 19 May



Poolwerx Moggill Marathon 2024



On **Sunday 19th May 2024**, hundreds of runners and walkers will come together to support a greater cause and make a positive impact for Brisbane.

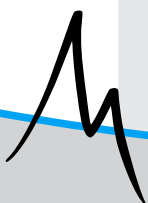


Our Vision is for residents of Brisbane to thrive in an active, cohesive and inclusive community.

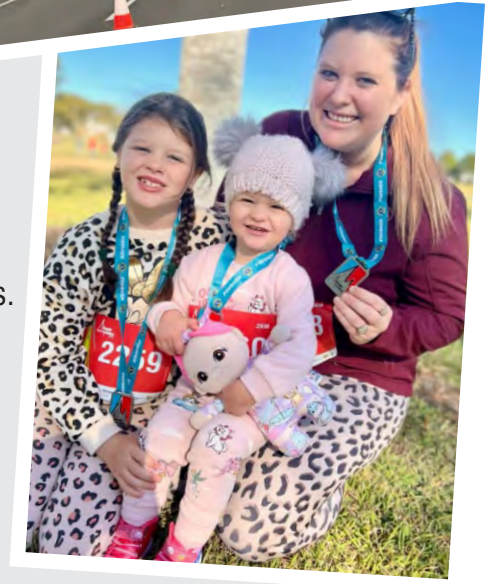
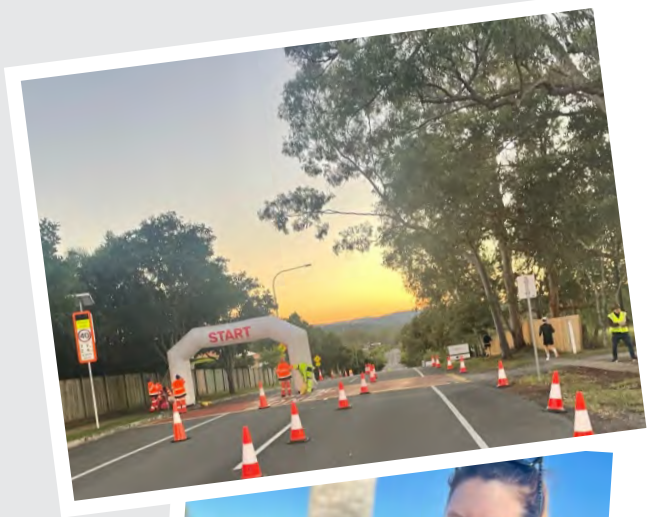
We welcome your partnership to create a beautiful day filled with great vibes and good fun.



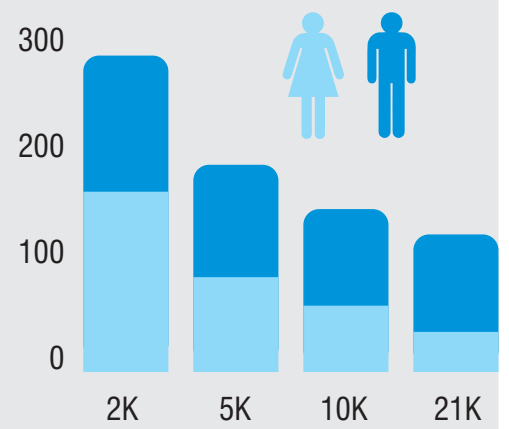
In 2023 the generosity and community spirit from **runners and walkers generated an incredible \$22,000 for beneficiaries** including Bravery, Box, supporting children and teens through cancer, and local community groups.



2023 Statistics

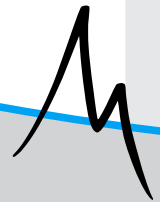
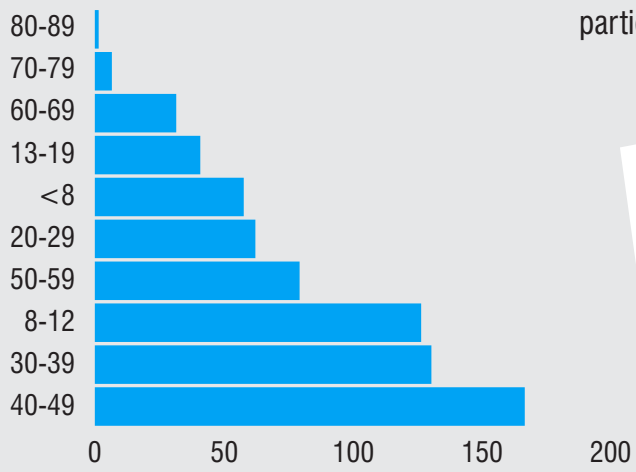


The Poolwerx Moggill Marathon includes five events, and the full marathon bringing a whole new level of challenge to Queensland runners.



320 female and 378 males participated (160) greater in the 2km fun run.

2023 saw the community come out in force, 80% of the 698 participants living within 20ks of the start line.



Participant Feedback

"A great local event, picturesque and challenging course"

"Very friendly, well organised, excellent staff and volunteers, nice course and all-round beautiful morning"

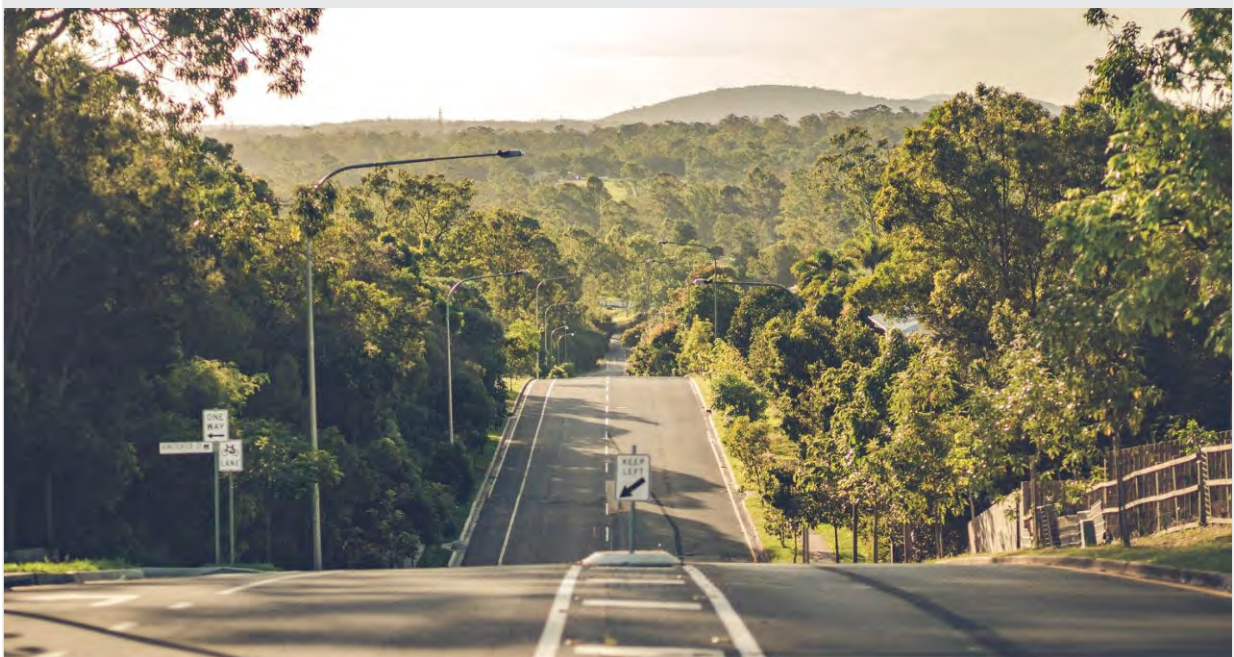
"AMAZING volunteers!"

"Positive atmosphere bringing the community together, fantastic!"



Celebrity Feedback

Comedian Ross Noble, 21km finisher, said "This is a fantastic find, a great community event and I love the challenging nature of the course, I'd definitely come back again."



Sophie's Story

Sophie, one of our 5k runners, charted her training progress and built a great exercise habit.

In total I ran 50km and 350 minutes of exercise (that's a lot!)

I set myself a goal of running 5km for the very first time (#brave)...so my Dad and I signed up to the Poolwerx Moggill Marathon event.)



On the actual day of the race I was so nervous however my Dad helped me up those hills and I finished just in front of him (yasss) 5km done.

We started training with 5 weeks to do 15 training runs and the first few runs were really tough (I moaned a lot) but then it got easier and I started to enjoy it! I now try to go for a run with my Dad once a week :)

Thanks Sophie



Did you Know?

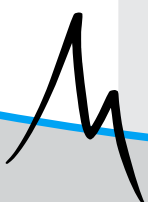
On race day, a total of 4,590ks were run with 28,818 minutes of exercise.

If everybody trained like Sophie, then 45,900ks were run and 321,300 minutes of exercise were completed by the community.

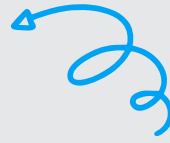


Sponsor Packages

SPONSOR PACKAGES	Event naming rights	Race naming rights	Logo on medal	Logo on cap	Logo on runners shirt	Sponsor link on registration page	Race branded with logo	Logo on bib	Sponsor presence on website	The Local Bulletin print months	Social Media acknowledgements	Runners brochure	Direct marketing campaign	Race pack collateral	Race entries	Marquees 3 x 3m
MAJOR \$20,000 (X1 available)	✓	✓	✓	✓	✓	✓	✓	✓	✓	4	✓	✓	✓	✓	8	2
GOLD \$10,000 (X2)		✓			✓	✓	✓	✓	✓	3	✓	✓	✓	✓	6	2
SILVER \$5,000 (X2)		✓					✓	✓	✓	2	✓	✓	✓	✓	4	1
BRONZE \$2,500 (X2)									✓	1	✓	✓	✓	✓	2	1
ON THE DAY OPTIONS																
KING OF THE HILL \$1,500 (X2)									✓		✓	✓		✓	1	1
SAUSAGE SIZZLE \$1,000 + food cost (x1)									✓		✓	✓		✓	1	2
MEDAL STATION \$1,000 (x1)									✓		✓	✓		✓	1	1
ZOOPER DOOPER STATION \$1,000 + ZDs (x1)									✓		✓	✓		✓	1	1
RACE PACK BAGS \$1,000 (x1)									✓		✓	✓		✓	1	1
DRINKS STATION FINISHING LINE \$1,000 (x1)									✓		✓	✓		✓		1
DRINKS STATION HOME STRAIGHT \$750 (x2)									✓		✓	✓		✓		
DRINKS STATION \$500 (x5)									✓		✓	✓		✓		
BEST FANCY DRESS \$500 (x1)									✓		✓	✓		✓		
BEST PHOTO \$500 (x1)									✓		✓	✓		✓		
SUPPORTING SERVICES																
ACADEMY SPONSORS (for services offered x5)									✓		✓	✓		✓		1



Contact Us



Sign up here - [2024 Sponsorship Application Form](#)

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